Hon. T. A. Crerar,
United Grain Growers,
Winnipeg, Man.

THE U.F.A.

OFFICIAL ORGAN OF
THE UNITED FARMERS of ALBERTA and THE ALBERTA WHEAT POOL
AND OTHER PROVINCIAL MARKETING POOLS

Vol. VII. CALGARY, ALBERTA, JULY 15th, 1928 No. 13

The Annual U.F.A. Conference on Federal Affairs

Co-operation in Southern Alberta

By NORMAN PRIESTLEY

The Annual Congress of the Co-operative Union

By GEORGE KEEN

A Visit to the Canadian Archives

By H. ZELLA SPENCER

Official News from the Alberta Wheat Pool

Problems of Management

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THE ALBERTA DAIRY POOL
THE ALBERTA HOG AND POULTRY POOL

Editor
W. MURRAY HOPE

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EDITORIAL

THE CALGARY CONFERENCE

The Annual U.F.A. Conference on Federal affairs has become an institution of great value to the Association. It affords a much needed opportunity for the elected officers of the organization and the general membership to obtain direct information upon sessional history which is not obtainable otherwise, and it brings our representatives in Parliament into contact with the affairs of the Association as a whole in a very direct way. The importance of Federal affairs is at times liable to be overlooked because Ottawa seems remote. The reports presented by the Federal members at the Conference this month revealed the very close and vital connection between the debates in the House of Commons and the work of the committees, and the problems of every Alberta farm home.

* * *

SALT AND COALS

A short time ago, representatives of important bodies in Alberta interested in the development of our roads recommended the road policy which is being carried out by the Alberta Government in terms of very high praise. They understood the nature of the problem and realized then as they must realize today that until Alberta becomes an exceedingly wealthy Province, there will be no final solution, and perhaps not then. Road construction and road improvement cannot be completed overnight, and long continued wet weather, invaluable to the crops, inevitably brings difficulties in a young Province where the use of the automobile is increasing as rapidly as it is in Alberta. Outlays on road construction must be paid for, and paid for out of the taxes, and though Alberta's revenue from her grain crops has been heavy of late, no one can give a guarantee against the return of bad seasons. The problem, both for the Government and the municipalities, is pressing, but nothing is to be gained and a great deal may be lost through hysterical press appeals.

* * *

HOW POWER INTERESTS INFLUENCE PUBLIC OPINION

What would be the effect upon Alberta's public life of the establishment in this Province of powerfully entrenched corporate interests in control of our power resources?

In every part of the world where such interests, as opposed to public interests, are in control, they exercise a great and strongly anti-social influence, rewarding their friends and punishing their enemies. Their political influence is largely exercised in the United States through the public press, the radio, and more directly, through the lobbies of legislatures.

Of the policy which the power interests are pursuing in the United States, George L. Knapp, Washington correspondent, gives the following account in a letter from the capital of the republic:

Washington, D.C.—In the South and Southwest, as well as in other parts of the country, the Power Trust has a corps of organized propagandists to corrupt newspapers, seduce college professors, "doctor" textbooks, invade high schools and spread "informative bunk" over the radio.

These facts were brought out in the public utilities investigation of the Federal Trade Commission. One of the many letters put into the record was addressed to W. C. Grant, head of the power propaganda machine in Texas, and reads:

"If you have any informative bunk regarding public utilities that would be of value to radio listeners, please shoot me a copy.

(Signed) "JEAN FINLEY,
"Director Radio Station WFAA."

Mr. Grant answered that his office was full of utility information, and that he was sure he could please a radio audience.

Wrote Stories and Editorials

This Grant, whose official title is "director of the Texas Public Service Information Bureau," was the first witness of the week. He is a former Associated Press man, who kept a

(Continued on page 26)

NEWS OF THE ORGANIZATION

Activities of U.F.A. Locals and District Associations and Information from Central Office—Notes on Co-operation

Acadia U.F.A. Federal Convention Aug. 8th

All Locals Urged to Hold Special Meetings to Arrange Full Representation

To Officers and Members of all U.F.A., U.F.W.A. and Junior Locals in the Federal Constituency of Acadia:

The Annual Convention of the Acadia U.F.A. Federal Constituency Association will be held in the Memorial Hall, Hanna, on Wednesday, August 8th, 1928, commencing at 1 p.m. sharp. This convention is being held in conjunction with the U.F.W.A. conference, which will be held in the morning at the same place.

The business to come before the convention will be the report of the secretary and the financial statement; election of officers for the ensuing year; and the hearing of a report by Robert Gardiner, M.P., on the last session of the Federal Parliament; and the consideration of any resolutions coming from the Locals.

We hope to hear an address by E. J. Garland, M.P., at the evening meeting.

I would appeal to all the secretaries to make an effort to have a special meeting, so that all the Locals will be represented. The dues to this Association are 50 cents per member. Please see that your Local is in good standing in the Association, and note that you are entitled to one delegate for every ten members or major fraction thereof, paid up in the Association. Please try to have as many visitors as possible come from your district, in addition to all the delegates you are entitled to.

Trusting we shall have a successful convention,

Yours fraternally,
J. K. SUTHERLAND,
Secretary.

Hanna, Alta.

WILLOW GOING STRONG

"Willow U.F.A. Local is still going strong," states a report from R. Wirth, secretary, "with a membership of 22. We are holding a picnic and dance on July 14th."

WOODVILLE CONSTITUENCY DUES

According to notices sent out by W. F. Shaw, secretary-treasurer of the Vegreville U.F.A. Federal Constituency Association, the dues for the association are reduced to fifty cents per member.

JOINT PICNIC JULY 26th

Owing to the Goose Creek Fair being held on August 8th, the Valley Spring U.F.A. and the Valley U.F.W.A. joint picnic will be held on Wednesday, July 25th, at Pendleton's Lake.—J. A. Waite, secretary.

GOOD MEETING AT BROOKS

R. J. Ewing, supervisor of Weed Inspectors, gave an address on weed eradication at a well attended meeting of Brooks U.F.A. Local recently; Mr. Laurie, Weed Inspector, and R. R. Baird, of the C.P.R. demonstration department, also spoke briefly, the latter complimenting the weed commission on having such men as Mr. Ewing in their employ. Co-operative livestock marketing was discussed at some length, and it was decided to arrange a mass meeting early in August, and to invite A. B. Claypool, secretary of the Livestock Pool, to give an address.

Other business included the appointment of a committee to meet delegates from other Locals and discuss the formation of a district association; a resolution protesting against the annual round up of farmers' horses and asking that the Brooks district be declared a closed area; and the appointment of T. Cotton a committee of one to canvass farmers present for signatures to the Second Series Wheat Pool Contract, following which 700 acres were signed up.

RED DEER U.F.A. CONVENTION AT OLDS, AUG. 3rd

To all U.F.A. and U.F.W.A. Locals in Red Deer Federal Constituency Association:

The Annual Convention of the Red Deer U.F.A. Federal Constituency Association will be held at Olds, on August 3rd, commencing at 2 p.m.

The basis of representation will be one delegate for every ten members or major portion thereof.

A. Speakman, M.P., and R. Gardiner, M.P., will be the speakers.

R. PYE,
President.

Penhold, Alta.

Sedgewick Convention at Viking July 25th

To Secretaries of the U.F.A. and U.F.W.A. of Sedgewick Provincial Constituency Association:

The Eighth Annual Convention of the above Constituency Association will be held at Viking on July 25th, 1928, at 1 o'clock. Speakers for the afternoon session will be A. G. Andrews, M.L.A., J. E. Brown, U.F.A. Director and Mrs. B. Price, U.F.W.A. Director, and Ben S. Plumer, Wheat Pool Director. There will be a public meeting in the evening at 7:30: speakers, Hon. J. E. Brownlee and W. T. Lucas, M.P.

This notice is being sent early in order that you may have time to build up your U.F.A. and U.F.W.A. membership and send in your Provincial Constituency dues to the Secretary-Treasurer.

F. GRANDAGE,
Sec.-Treas.

Lougheed, Alta.

NORTHERN HOMESTEAD ENTRIES

The unprecedented demand for homestead lands in the northern part of the Province is showing no signs of slackening, according to the records of the Dominion Lands offices at Grande Prairie and Peace River. At the former point 289 entries are reported during the month of June, making a total of 732 for the three months' period ending June 30, and at Peace River 400 entries in June have made up a total of 1040 in the three months. North-bound trains from Edmonton are still carrying their full quota of prospective settlers, the majority of whom are either filing on homesteads or purchasing farm lands in the north.

Minister Warns re Hog Cholera

Stock Imported Chester Whites May Act as Carriers

At the summer meeting of the U.F.A. Central Board on July 4th, a resolution was adopted urging the Department of Agriculture at Edmonton to do their utmost to caution the farmers in regard to the outbreak of disease among hogs, and to urge the farmers to take steps to prevent the spread of the disease by the carrying of contagion.

The matter was dealt with by Hon. George Hoadley, Minister of Agriculture, in a radio address on July 6th. In the course of this address the Minister reiterated the warning against the purchase of Chester White hogs, and declared that the "splendid position which Alberta has achieved on the British market" by the production of bacon type hogs, would be seriously jeopardized by the introduction of large numbers of the lard type, "such as the Chester Whites." In conclusion he dealt with the outbreak of hog cholera, as follows:

The Outbreak of Cholera

"A recent unfortunate occurrence has been the outbreak of hog cholera in a number of sections of the Province, and I feel that the position of the Alberta Department of Agriculture in this connection should be made clear. The administration of the Health of Animals Act, as you know, is carried on from Ottawa, and at the first appearance of disease on a number of farms in Southern Alberta, the nature of the outbreak was at once investigated by Dr. J. G. Hargrave of the Dominion Veterinary Service at Medicine Hat. In reply to an inquiry sent by this Department, Dr. Hargrave replied as follows:

"'Hog cholera has been diagnosed on certain premises, possibly also associated with swine plague.'

"Prompt action was immediately taken by the officials of the Federal Health of Animals branch. A number of farms where the disease was evident or suspected were placed under strict quarantine and in several cases whole herds of swine were slaughtered to prevent further spread of the infection. Considerable inconvenience was also caused to shippers by the quarantine imposed on the Calgary Stockyards, a measure made necessary by the danger of spreading the disease by shipments of hogs.

May Act as Carriers

"While it is impossible, of course, to definitely trace the introduction of this disease to the importations of Chester White hogs into the Province, the fact remains that on a number of farms this imported stock has been the first to show symptoms of cholera. It may be pointed out that although these animals may have been inoculated against cholera in the United States and inspection at the point of entry has not shown the presence of the disease, they still may act as carriers

and thus infect other hogs with which they have come in contact.

"When this company entered the Province early last spring, it was granted a charter under the Foreign Companies Act entitling it to carry on business. It should be emphasized that the Provincial Secretary's Department have no option under the Act but to issue this charter.

"Reports have reached the Department of Agriculture within the past day or two that salesmen of this company are still operating in the Leduc district and I am taking this further opportunity of advising any of our farmers in that locality to have nothing to do with this scheme. In view of the objections to this breed of hogs to which I have drawn your attention, and the costly experience of American farmers with this sort of enterprise, you will realize that the Department of Agriculture is acting in the best interest of the industry in taking every possible step to curb the activities of this firm."

Gathering at Clear Lake Celebrate U.F.A. Sunday

Well-known Speakers Address Successful Meeting

Despite the fact that the roads were bad owing to the heavy rains, a splendid crowd gathered at the celebration of U.F.A. Sunday held at Clear Lake, in the Acadia Federal Constituency, on June 24th. Had the roads been good, the number would have been multiplied several times over.

After the crowd had had their picnic lunches, they were called into the hall, and it was found that the seating capacity was taxed to the limit. The community singing was led by Dr. Argue and S. Robinson, who very kindly came out from Hanna for the purpose.

The first speaker introduced was Mrs. Banner, U.F.W.A. Director for Acadia, who very briefly welcomed the visitors; after which the following speakers and workers in the U.F.A. spoke briefly: Paul Bilwiller, member of the Alberta Government Equalization Board; Ben Plumer, director Alberta Wheat Pool; G. A. Forster, M.L.A.; N. J. MacCrimmon; Mrs. E. J. Garland, and Rev. Mr. Scallion, who gave a brief but eloquent address stressing the various phases of our movement.

The principal speaker of the afternoon was William Irvine, M.P., who took for his subject "The Religious Aspect of the U.F.A." Mr. Irvine was at his best; he held his large audience in rapt attention until the last word. Many people who had travelled many miles expressed themselves to the effect that the meeting was well worth while to hear Mr. Irvine alone.

It was pointed out that the idea of the meeting had originated with Mrs. Banner and Mrs. J. K. Sutherland, and it was thought that as it had proved so successful it should be made an annual affair. A resolution to this effect carried unanimously.

J. K. Sutherland, U.F.A. director for the constituency, presided.

THE SEAT OF GOVERNMENT

"Banking, finance, the importation of raw materials—these are the endocrine glands of a modern society. Who controls these may control all else."—H. W. Bradford.

E. & W. Edmonton to Hold Basket Picnic

Annual Event Will Take Place on University Grounds, July 25th

All farmers and farm women are invited to attend the annual U.F.A. Basket Picnic under the auspices of the East and West Edmonton U.F.A. Federal Constituency Association, to be held on the grounds of the University of Alberta on Wednesday, July 25th. The picnic will commence at 11 a.m. Those attending will please bring their own lunches; the University will provide tea and coffee.

Members of the Provincial Cabinet and representatives of the rural Provincial constituencies in the district have been invited to attend, and at 1 o'clock Premier Brownlee will speak. There will be a full program of an educational character and of entertainment, and a number of well-known speakers will deliver addresses during the afternoon and evening. Dean Howes' address will be given at the evening session.

It is hoped that all farm people of the districts surrounding Edmonton and visitors from farther points who may find it possible to do so, will arrange to be present and to participate in the day's events.

GLEN STORIE,
U.F.A. Director.

Mrs. S. J. BENTLEY,
U.F.W.A. Director.

BAR HARBOR BACHELORS' PICNIC

A bachelors' picnic was held at Bar Harbor on Thursday, June 14th. This is an annual event in our Local and is scheduled as an open air affair, but owing to rain and cloudy skies we adjourned to the house of one of the bachelors, Kris K. Nielsen, which is close by.

The usual meetings of the U.F.A. and U.F.W.A. were held first and later a joint meeting for the purpose of arranging details of the Bar Harbor picnic (which is referred to elsewhere).

After the meeting, lunch was served by the bachelors (with Joe Beaulieau as chief of staff). Nearly all the school children were included at this special meeting, as the bachelors always have a special item on the bill of fare; viz., ice cream, and after doing justice to the hot dogs and coffee, orange crush, etc., the ice cream was brought on, three gallons of it. Norman Christie was delegated to dish it out and although the ice cream was well frozen, the above-mentioned party became thoroughly warmed up in his efforts to satisfy that bunch of kiddies from Viney Ridge school. Of course, the members of the Local had their fair share of everything and altogether the picnic was a great success.

Mrs. Ernie Chinn, in moving a vote of thanks to the bachelors, ended with these words, "And I hope they never get married," which, of course, speaks volumes for this annual event.

STETTLER CONVENTION AND PICNIC ON AUGUST 3rd

Stettler U.F.A. Provincial Constituency Association will hold their annual convention and picnic at Barr Harbor, Buffalo Lake, on Friday, August 3rd. This is one of the beauty spots of the district, and in addition to other diversions of the day will be boating and fishing on the lake.

In the afternoon E. J. Garland, M.P., and A. L. Sanders, M.L.A., will deliver important addresses, on the work of the past session at Edmonton and Ottawa, and on national problems. Those attending should bring their own lunches. There will be a lunch counter at the picnic grounds from which coffee and tea and soft drinks may be obtained.

M. R. HOLDER,
President.

E. A. ANSON,
Secretary.

Resolutions Adopted by Wetaskiwin Convention

Ask Free Medical and Hospital Treatment For Ex-Soldiers

At the Wetaskiwin U.F.A. Federal Constituency Association, of which a report was published in our last issue, officers for the coming year were elected as follows, according to the official record received from Mrs. E. E. Sparks, Secretary.

President, Henry Young, Millet; vice-presidents, Mrs. E. E. Sparks, Brightview, J. F. Cook, Conjuring Creek; directors, Leduc, Mrs. Allen, Clover Bar, Mr. Falconer, Leduc; Wetaskiwin, E. R. Rasmuson, Wetaskiwin; Ponoka, Mrs. Howard Russell, Ponoka; Lacombe, L. G. Snow, Bentley.

The convention expressed itself as "in favor of increase in the indemnity paid to Federal Members," after defeating a resolution "opposing any increase in the indemnity paid to Federal Members," and an amendment suggesting a sliding scale to reimburse the Western members was also lost.

The following resolutions were also carried:

Delegate to Annual Convention

Whereas, the Federal Constituency Associations are entrusted with large numbers of resolutions for the U.F.A. Annual Convention; and

Whereas, these associations are not directly represented at this Convention, the result is that many times there is no one in charge of resolutions sent from Federal Constituency Associations;

Be it resolved that a clause be inserted in the U.F.A. Constitution, giving each Federal Constituency Board the right to send one delegate to the U.F.A. Annual Convention.

Amendment Municipal Act

Resolved that the Legislature change Municipal Act, so that where an assessed elector is living on rented land in the same division, his wife, sons or daughters shall have the same right to vote as though he were actually living on his own assessed land.

Medical Treatment for Ex-Soldiers

Whereas it is generally recognized by medical men that soldiers who have suffered the hardships of active service are more susceptible to numerous ailments and diseases by reason of such service;

Therefore be it resolved that we petition the Dominion Government to enact legislation granting

Continued on page 10

Annual U.F.A. Conference on Federal Affairs Receives Reports of Members

Detailed Account Presented of Business of Last Session in House of Commons and in Committees—Average Tariff Under Liberal and Conservative Governments Almost Same Since 1888, Status Chairman.

Between the average tariff under Conservative Governments and average tariff under Liberal Governments, the difference has been but .8 of one per cent during the period since 1888, stated Robert Gardiner, M.P., chairman of the U.F.A. group in Parliament, addressing the Annual U.F.A. Conference on Federal Affairs in the Hood and Irvine Hall, Calgary, on July 6th. On dutiable goods, Mr. Gardiner showed, the average tariff under Conservative Governments was 27.4 per cent, and the average for dutiable and non-dutiable combined, 17.2 per cent; under Liberal Governments the average on dutiable goods was 26.6 per cent, and the average on all goods, dutiable and non-dutiable, entering Canada, was 16.4 per cent.

Public issues brought before the last session of the House of Commons were reviewed in a comprehensive and illuminating way by U.F.A. members of Parliament. The Boards of the U.F.A. and U.F.W.A. and representatives of the Executives of the U.F.A. Federal Constituencies, together with the representatives in the Ottawa House, constituted the Conference, and Premier Brownlee and Hon. R. G. Reid were in attendance. H. E. G. H. Scholefield, Vice-President, was elected chairman.

Report From Each Member

In drawing up the agenda, provision was made for each of the members of Parliament to speak upon some topic which loomed large in the proceedings of the last session, and the result was a much more detailed presentation of the work in the House and in the various committees than it has been possible to bring before the body representing the Provincial organization in the past. It was generally agreed that the devotion of this increased time to the reception of information from the members was well worth while.

Surveys Field of Legislation

As chairman of the U.F.A. group in Parliament, Robert Gardiner, M.P., at the morning session, surveyed the field of legislation as a whole, touching upon the work of the various committees. He was followed at the afternoon session by W. T. Lucas, M.P., who described what had been done by the committee on Immigration; G. G. Coote, M.P., who spoke on the possibilities of grading grain on protein content, which had been investigated by the Agricultural Committee; E. J. Garland, M.P., who described the work of the committee which dealt with the problem of securing rates which would enable Alberta coal to be placed upon the markets of Eastern Canada; D. F. Kellner, M.P., who outlined the proceedings at the inquiry into the Athabasca election scandal; and H. E. Spencer, M.P., who discussed banking and credit. Each of these members had specialized during the session, as a member of a particular committee of the House of Commons and dealt with the work of the committee with which he had been associated. A great deal of valuable information of a special kind was thus placed at the disposal of the Conference. It was quite evident that the exacting work of the committees, some of which are inadequately reported, is in many cases more far-reaching in its consequences than the debates on the floor of the House of Commons; for it is in the committees that the private member can frequently make his services count most effectively.

The speech from the throne in which the sessional program was outlined, contained little or nothing new, said Mr. Gardiner in opening his review. Among other matters referred to was Canada's election to a non-permanent seat on the Council of the League of Nations. Plans were outlined for the establishment of direct communication between Canada and other parts of the British Empire. The proposal to appoint ambassadors to certain other countries was announced.

Provincial Subsidies

"The next item of importance," continued Mr. Gardiner, "was the granting of a subsidy to the Maritime Provinces to assist them in financing until such time as the Federal Government reviews the whole matter. We took occasion to represent to the Government that other Provinces were just as much entitled to this privilege as the Maritime Provinces, and that the whole question should be gone into with a view to an increase of grants." A conference in regard to the natural resources was being held, and some action might be expected next session.

"Another important decision was the change in the terminal of the Hudson's Bay Railway from Port Nelson to Fort Churchill," said Mr. Gardiner. "I think that the Government did a good stroke of business when they made the change, and that as a result the new route will be of greater benefit to the farmers."

Touching upon the resolution of the U.F.A. Annual Convention, asking that a separation be made between civil and military aviation, both of which are under the Defence Department, Mr. Gardiner stated that a former provision requiring that persons qualifying as civil aviators should agree to become part of the air force reserve (the military air force), had been done away with, and that civil aviation was in consequence upon a better footing. No man who qualified as a commercial pilot was now required to go on the air force reserve. An airship mooring tower and public air terminals were to be provided at Montreal. Air mail between Rimouski and Montreal had been initiated.

Among other matters referred to were the amalgamation of the Departments of Health and of Soldiers' Civil Re-establishment in a single Department of Veterans' Welfare and National Health, and plans for substantial assistance to and improved facilities for industrial and scientific research.

Points from Budget

Quoting a few important points from the budget, Mr. Gardiner said the Minister of Finance had reported a gross surplus of $24,800,015, from which he proposed to take $20,000,000 in respect to Soldiers' Settlement Board losses, leaving a surplus of $34,800,000. The increase in the total amount of the taxes collected was $61,313,000. Reductions were made in the income tax, sales tax, and certain changes were made in the tariff. These changes were for the most part in the tariff on woollen and cotton goods. A total of 122 tariff items were dropped, but on the other hand 159 new tariff items were substituted, and it yet remained to be determined whether on the whole there was an increase or decrease.

It was at this point that Mr. Gardiner quoted the figures previously given, showing how insignificant has been the difference between the height of the tariff wall under Liberal as compared with Conservative administrations.

Opposed Income Tax Reductions

The U.F.A. group and those associated with them, said the member, had opposed the income tax reductions, which gave relief chiefly at the expense of those best able to pay, and in proportion to their means, while such a reduction stood as an obstacle to the lowering of taxes paid by the general body of citizens as consumers.

Mr. Gardiner stated the reasons which made it out of the question for the U.F.A. members and their associated groups, to support the Conservative amendment to the budget, which was moved by Mr. Cahan and was in the following terms:

> "This House regrets that the measure proposed by the Government do not tend to provide increased employment in Canada, nor to induce the return of Canadians to their native land, nor to prevent the continued emigration of our people to the United States; and that they make no provisions for the preservation of our domestic markets for Canadian farm and dairy products, nor for the effective development of the natural resources of the country, nor for the abolition of the sales tax by the 1st of January, 1928."

The farmers could not support the elimination of the sales tax while leaving the tariff, a more objectionable method of taxation, untouched, said the U.F.A. group therefore supported the following sub-amendment, moved by one of the Progressive members, Mr. Fancher, after consultation between the U.F.A., Labor and Progressive groups, regretting:

> "That the Government propose further reductions in the income tax, thus making a serious departure from the principle of direct taxation; that the proposed revision of the customs tariff is inadequate to bring effective relief to the consuming public; and that the sales tax on the necessaries of life has not been eliminated."

(The Conference Report will be continued in our next issue.)

To determine the value of two chemical preparations for the destruction of Canada Thistle, Sow Thistle and Quack Grass, a series of tests is being carried on at a number of points under the direction of W. J. Stephen, Field Crops Commissioner for Alberta.

The Summer Meeting of the U.F.A. Central Board

Board Expresses Deep Appreciation of Services of Late F. W. Smith—Invite R. C. Owens, Aged Veteran of Farmers' Movement, to Annual Convention as Guest of Honor—Pageant Planned—The Reorganization of the C.C.A.—Electrification Research

R. C. Owens, the 94 year old veteran of the farmers' movement in North America, who as a grey-haired man had already given a great part of the normal span of life to the advancement of the cause of the farmers' and kindred movements when in 1880 he attended as state lecturer a gathering of the Farmers and Laborers Union at Perils Springs, Missouri, and there met H. W. Wood, will be invited to attend the Annual Convention of the United Farmers of Alberta in January next as the guest of honor of the Association. This decision was made on motion of J. K. Sutherland at the summer meeting of the Central Board in Calgary last week.

Mr. Owens attended all the sessions of the Institute of Agriculture last month, still bearing his six feet of height as erectly as ever, still mentally alert, and taking an active part in the proceedings. Those members of the Association who have at any time been brought in contact with this find old gentleman will feel honored to know that the will be present as a very special guest at the next Convention.

On motion of Messrs. Sutherland and Hanson the Board expressed appreciation of the services rendered to the Association by the late F. W. Smith, of Sedgewick, and expressed their deep sympathy with Mr. Smith's family in their bereavement.

Reorganization of C.C.A.

Mr. Scholefield reported on the conference at Regina at which plans for the reorganization of the Canadian Council of Agriculture were formulated. These plans have already been outlined in *The U.F.A.* Discussion upon them took place at the Annual U.F.A. Federal Conference, which is separately reported.

On motion of Mr. Aitken the chair appointed a committee to bring in a resolution on this matter, the committee, consisting of Messrs. Critchlow, Aitken and Macklin. This committee brought in a report recommending that the basis of representation on the reorganized C.C.A. shall be three members chosen from the Executive and Board of Directors. The report was adopted and will be brought as a suggestion before the next conference with the other Provincial organizations.

On motion of Messrs. Inman and Macklin the Executive was requested to bring in a resolution for consideration of the next Board meeting, providing for an affiliation fee of $1 to be paid to the Association by Federal and Provincial Constituency Associations and District Associations. At present there is an affiliation fee of $5 for District Associations, but none for the Constituency Associations.

Mr. Scholefield and Mr. MacLeod were appointed a committee to make arrangements if possible for the broadcasting of the next Annual Convention.

Charlie Mills, President of the Junior U.F.A., was present, and spoke briefly on the work of the Junior organization.

Electrification

Mrs. Wyman presented the report of the U.F.W.A. executive on the electrification of rural homes, to which reference is made in the report of the U.F.W.A. Board meeting. A discussion followed in which various aspects of the power problem in Alberta were examined, and the Board by resolution expressed their thanks to the U.F.W.A. executive for the work which they have done. It was also decided to appoint three members to work with the U.F.W.A. Executive in continued study and research, and to report back to the next Board meeting. The chairman, Mr. Scholefield, subsequently appointed Messrs. Aitken, Hanson and MacLeod, and the committee met, deciding upon a tentative field of investigation as follows:

(1) Survey of Provincial field as to power; Mrs. Wyman, Mr. Hanson.

(2) Investigation of power development outside of Province; Mrs. Gunn, Mr. MacLeod.

(3) (a) Interview Government as to Franchise Act; (b) research to date; (c) attitude towards future power development in Province: Mrs. Field, Mr. Aitken.

A committee consisting of Messrs. Biggs and MacLachlan was appointed to investigate the possibility of obtaining moving pictures of U.F.A. and Wheat Pool activities.

A resolution was adopted urging the University authorities to change the dates of the Junior Conference to a period after the public and high school examinations.

Pageant at Annual Convention

Mrs. Field reported in behalf of the U.F.W.A. Executive suggesting that a pageant be held in connection with the Annual Convention, and stating that the University Dramatic Club would be glad to handle this, and that a well-known poetess might contribute the scenario. The Board expressed their thanks to the U.F.W.A. Executive and adopted the suggestion, Mr. Aitken and Mr. Critchlow being added as members of the pageant committee, to work with the U.F.W.A. Executive.

U.F.W.A. Board Receives Report on Electricity and Rural Homes

Summer Meeting Expresses Appreciation of Work of Executive—Alberta Women's Bureau

In behalf of the U.F.W.A. Executive Mrs. Wyman reported to the summer meeting of the U.F.W.A. Board upon an investigation which is being made into the question of electrical power for rural homes. This study, it was explained, had been undertaken at the request of Premier Brownlee and the U.F.W.A. Executive were working conjointly with the Calgary Power Company and the Scientific and Industrial Research Council of Alberta, in an endeavor to obtain a record of the costs of maintaining the various electrical equipments in an average rural home. Two homes had been chosen in the southern portion of the Province it was reported, one at Alderyde and the other at Brant; one remained to be chosen in the vicinity of Alderyde or Didsbury, in a dairy farm with electric milking apparatus installed; one in another home in the vicinity of Edmonton. The equipment installed will include electric lighting, washing machine frigidaire, electric range, vacuum cleaner, toaster, electric iron, pump and grinder.

The Executive was asked to continue its research in the matter of power development and a hearty vote of thanks for the work done in this connection was adopted.

Miss Bateman's Appointment

Upon the Executive reporting the appointment of Miss Bateman as Secretary of the U.F.W.A. a motion was adopted unanimously expressing the pleasure of the Board that Miss Bateman had been appointed.

Following the presentation of a report by Mrs. Gunn on the legislation setting up the Alberta Women's Bureau, a vote of thanks to the Executive for the work they have done in this matter was adopted. Mrs. Gunn pointed out that under the act the same sort of service was given as had been given under the Woman's Home Bureau Service, except that the services were extended to all women of the community and not to any particular organization.

The Board went on record, on motion of Mrs. Buckley and Mrs. Field, setting forth that sufficient time had elapsed to show that beer parlors in Alberta were proving "a menace to the morals, happiness and standard of living of the rural people," that women were "bearing the onus of helping to establish these beer parlors because they had the franchise at the time the plebiscite was taken," and that for these reasons "we take our stand against this evil and will do all we possibly can to abolish the same."

The Board expressed their sympathy with Mrs. F. W. Smith of Sedgewick, in her recent sad bereavement.

At a meeting of the U.F.W.A. Executive preceding the Board meeting, a question was raised as to whether everything that might be done was being done to protect the wife's interest in life insurance policies, in respect to the clause stating that the insured has the privilege of moving the benefits around among the preferred class. Further investigation will be made into this matter.

Inquire Into Hog Market

In order to inquire into the market for hogs in the North Western States—at such points as Seattle, Spokane, Portland and also, in Canada, Vancouver—a committee has been appointed jointly by the Dominion and Alberta Departments of Agriculture. Its purpose is to find out by direct investigation whether in this market the home hog commands the best prices, and in general how the market can most profitably be served. The members are: H. E. C. H. Scholefield, chairman; S. G. Carlyle, representing the Provincial Department of Agriculture, and A. A. McMillan, chief of the Hog Division of the Federal Department. They are now in the United States, and will return towards the end of this month.

MUST PAY $2 FEE TO SIGN POOL CONTRACT AFTER AUGUST 1st

After August 1st, according to regulations made, a fee of $2.00 will be required to be paid by Alberta Wheat Pool members to sign Second Series Contracts.

The Co-operative Institute---Some Impressions

By JAMES F. WATSON

When the Hon. R. G. Reid remarked that if co-operation became general it would not matter whether governments continued to function or not he said something likely to produce thought. Co-operation as we know it, is mainly a phase of the economic structure, but a remark like Mr. Reid's throws the vision forward to the time when all branches of industry will be co-operatised and each interlocking department of production and distribution so operating in the interest of the whole human society that the politician as such will disappear from human ken. One really would miss the politician, wouldn't one?

* * *

Three speakers very plainly stressed the development of co-operation as the key to world peace, and not one dissenting voice was raised, even when a direct charge that competition was the sole cause of war was made by H. W. Wood and A. J. McGuire. Mr. Reid also made that point a feature of his talk, and he could look forward to the time when all peoples could be represented in open forum and through co-operation would solve problems which had formerly created all the wars in the world's history.

* * *

The Provincial Treasurer also made a thought provoking remark when he visioned co-operation attacking the financial field in due course, and when that day came co-operation would win the greatest victory ever achieved. "The Government of the Province did not intend to pay more lip service to the cause of co-operation," was another gem from Mr. Reid's speech.

* * *

The first Robin Hood, in suit of charming Lincoln green, at war with the *status quo* of his day, sought to help the poor by predatory excursions on the rich. The second Robin Hood has chosen wiser methods of achieving the same goal. Help the poor by helping the poor to help the poor is his motto, and if that is translated back to what is simply known as "self help", his wisdom becomes more apparent.

* * *

To me, a very striking feature of the Institute was the open advocacy of many things relating to the common weal which were considered more or less taboo a few years ago, and could only be mentioned in bated breath, lest one should incur the dread epithet of "red." It did me good to notice the fervent "hear, hear" of the veteran R. C. Owens, as a speaker would give open voice to one or other of these once whispered policies. By the way, have you read the latest booklet by this old radical? No. Well write him for a copy. *The U.F.A.* office will reach him, and it will cost you only two bits but do you a million dollars worth of good. Its title is—"The Bridge to Liberty."

Do Not Be Misled---Sign A Wheat Pool Contract!

The progress of the sign-up for Second Series Wheat Pool contracts has been steady and sure. The Alberta Pool will enter the harvest season with a substantial percentage of the seeded acreage of this Province under contract. The Pool is an assured and accepted fact. The effort now being extended is to increase the volume of wheat under Pool control.

It can be well understood by all readers that the larger the volume of Pool wheat the more effective is the organization. All Canadian wheat sold outside the Pool lessens the strength the organization exercises in the international wheat trade. This is easy to understand. Non Pool wheat is sloughed on the world's market in any old way just so long as it is sold.

Having had five years' experience with the Pool, the farmers of Western Canada are well acquainted with its methods of operation, its aims and its difficulties. They know full well what the Wheat Pool means to the Dominion. There should be no hesitancy in signing Pool contracts.

There are a few who express the intention of staying outside the Pool for a year or two to "try the open market for themselves." We had an idea that "1923" had effectively cured the great majority of Western Canadian farmers with regard to the open market. It seems not all have good memories. These farmers should realise how they are menacing the Pool movement.

There is evidence on every hand of a great crop coming on the prairies. Already the price is softening and the wheat importing countries are looking for "bargain wheat." Without a strong Pool they will undoubtedly get it.

These are the facts. No more is required to be said. Surely the number of farmers who will deliberately menace their organization's existence for the selfish hope of trying to get a better price than the Pool price, is very few. At best they will have a tough time of it beating the Pool price. The number of non-Pool farmers who do so every year is very inconsiderable compared with the hundreds who get less than the Pool price.

You know you are well off with the Wheat Pool. Don't take a foolish chance and one that will ultimately work to your own disadvantage.

WHEAT POOL LOCAL SECRETARY

William Pickles of Remaruka is now secretary of Kinear Wheat Pool Local, in place of Walter Boobyer of Zetland.

THE EDITOR REGRETS

Author—"I'm convinced that the publishers have a conspiracy against me."

Friend—"What makes you think so?"

Author—"Ten of them have refused the same story."—*Chaparral.*

A Scientist Answers Racial Theorists

Is the Anglo-Saxon race, or are the "Nordic" races entitled to look down upon the peoples of other racial strains?

Lothrop Stoddard and various other writers who have traded, by their glorification of the "Nordic" strain to foster a sense of superiority among the "Nordics" have recently been answered by a European man of science.

Writing in *The New Leader*, of London, England, an English reviewer deals with the work of a well-known Austrian anthropologist ("Race and Civilization," by Friedrich Hertz, published by Kegan Paul, London, price 18 shillings). Dr. Hertz' work, says the English critic, "deals smart rapier thrusts between the ribs of pseudo-learned journalists; and it gives the ordinary man much material for serious thought. . . . He has been moved to write this book by the prevalence of half-baked theories of social progress and of historical development, based upon the idea that certain races possess constant and never-changing characteristics, physical and mental. Particularly in America and in Germany have these theories been current.

"So we have had in America the cult of the innate superiority of the 'Nordic' race, propagated by writers like Lothrop Stoddard and Madison Grant, and in Germany the great myth of the all-highest Teuton, at whose shrine the late H. S. Chamberlain and Professor Eugen Fisher were the most assiduous worshippers. Dr. Hertz takes these and other race dogmatists and, in the words of the rhymster, 'kicks them downstairs with such infinite grace that you'd think he was handing them up.' His book is a masterpiece of what controversial writing should be. Not a statement is made that is not supported by authority, and that is not carefully weighed and purged of exaggeration. His amazing range of reading enables him to draw most effectively upon his opponents for ammunition. So, again and again, the unfortunate race theorist finds his own guns turned upon him with devastating effect."

ROAD TO PEACE

"We are coming to realize that peace depends on the building up of an immense organism of international co-operation. Only when we make a habit of facing world problems in a spirit of mutual aid shall we realise the Great Society which supersedes national rivalry and struggle."—H. N. Brailsford.

TREE PLANTING SPECIAL

The special Tree Planting Train, in charge of Mr. Bevan, with Mr. Harcourt of the Department of Horticulture, University of Alberta, as lecturer, will follow the itinerary given below during the next two weeks:

Tuesday, July 17, Val Marie. Friday, July 20, Manyberries. Saturday, July 21, Lethbridge. Monday, July 23, Rockyford. Tuesday, July 24, Rosebud. Wednesday, July 25, Drumheller. Thursday, July 26, Munson. Friday, July 27, Big Valley. Saturday, July 28, Stettler. Monday, July 30, Donalda. Tuesday, July 31, Edberg. Wednesday, August 1, Edmonton. Thursday, August 2, Jasper.

Problems of Theory and Practice Debated at Alberta Co-operative Institute

Many Sided Features of Gathering at the University—Practical and Inspiring Addresses by Canadians and by Speakers From Britain and the United States.

By JAMES P. WATSON

An account of proceedings during the first two days' sessions of the Alberta Co-operative Institute was given in our last issue. In this number the remainder of the sessions are dealt with. Other articles dealing with features of the Institute will be published in later issues.

Professors Differ As to the Best Type of Co-operation

Some Points in Debate—Why Sunshine Wheat Reports are Low

So great is the gulf sometimes between theory and practice that Professors have often to resort to the tactical usage of agreeing to disagree. Such was the case during the June 21st session of the Alberta Co-operative Institute. Professor Erdman, of the University of California, set out what in his opinion were the primary rules to be observed in creating successful co-operative associations. Robin Hood, editor of the *Co-operative Marketing Journal*, Memphis, Tennessee, laid down ten points for members, directors and managers. This was in the forenoon. In the afternoon, Professor Fay, of Toronto, begged to differ. The debate was on.

Field service men of the Wheat Pool had a field day. In forenoon they had a short discussion in Convocation Hall, where the main institute was held. In the afternoon in one of the other halls they had a two hour session of great interest. It's too bad one can't be in two places at once. Members went out for a drive in the evening.

Southern Alberta Co-operative Marketing Association had its functions explained by Wm. McKenzie, and it is possible that other districts will take up the suggestions with regard to hay and potatoes. Dr. McGibbon occupied the chair in the forenoon, and lectured in place of W. J. Tisdale in the afternoon. H. E. G. H. Scholefield presided. Community singing at the opening of the sessions provided a pleasant interlude.

The Question Box

Oh, yes, before I forget, as many speakers say, there was a question box. Every little while it was opened and answers given by those whose association with the subject, whatever it happened to be, made it possible to give the right answer. It worked all right, as many a question, if it had to be put into writing, would never be asked.

Here goes for the report. Professor P. Erdman dealt with "Membership, Organization and Field Service." He contrasted the difference in construction and ideals of competitive and co-operative associations. The co-operative had a basis in the well-being of the individual and the idea was to make returns equitable to all members.

Dealing structurally with co-operatives, Professor Erdman analysed the two general types, the federated type, consisting of many small autonomous units or associations with a central through which they co-operated, and the other type wherein the members dealt with Central direct.

Dealing with membership problems there were three principle things—1, Get the membership to exercise its franchise in voting for officers; 2, Keep the members informed; 3, Establish an understanding relationship between the management and the members. He dealt in detail with each of these items. One of the warnings uttered was to beware of the fork in the road where the management by taking the wrong turn should become further and further separated from the membership.

A point in connection with voting on policies was very contentious. Professor Erdman maintained that a "big" man had more judgment than a "small" man (speaking economically) and a member with 2000 chickens should have more voting strength than a member with only 200 chickens. In other words, he thought the one man one vote principle to be "the bunk." That may be unprofessional language, but is in effect what he contended. Proxy voting should also be introduced.

Mr. Erdman knew a manager who used to say he was tired of having to be necessitated to ask "what the members think" on question of policy. That manager didn't last long. Another used to say that all he had to do was to see that a good price was obtained. Alas, his reign was also brief. To avoid these pitfalls the manager should never lose touch with his members, and should either obey their dictates officially expressed or give adequate reason to convince them they had the wrong slant on things.

Robin Hood's Ten Points

Robin Hood had 10 points, 3 of which affected members. He stated his first—to understand. He meant that in its widest scope. His next was to elect good directors; and third to live up to his obligations. Directors should formulate policies; employ good management; see that policies were carried out to the letter, and interpret the management to the members and vice versa. Managers should carry out policies; make full reports in black and white periodically; and help inform the members. Each point was elucidated in detail in interesting manner.

Professor Fay took the floor in the afternoon. He had abandoned his scheduled lecture, and, metaphorically speaking, taken his coat off to wipe the metaphorical floor with Robin Hood's metaphorical arguments, and there was no Little John or Friar Tuck to render assistance.

Fay Disagrees

First, he disagreed with Robin Hood that "understanding" was the most vital thing and therefore came first. To him the primary thing was that a member should live up to and beyond his obligations. And then Mr. Hood had suggested that he more and more favored a restricted membership. He had even suggested that to join a co-operative a prospective member should have to make some sacrifice to prove his bona fides. He had related the story of one man who had entered court to compel a certain U.S. Co-operative to admit the plaintiff to membership. None of that for Professor Fay. The only compulsion should lie in the type of contract, and the only restriction should be to keep out trading bodies which did a rival business with a different viewpoint. Robin Hood came back with the retort honorable that the difference between Professor Fay and himself was really more apparent than real.

Professor Fay then challenged Professor Erdman on the statement that a federated system was more suitable than a centralized one. The best pattern would be found in pool standards. This was neither the United States nor Great Britain. Neither the suggestions of his English nor those of his United States friends were applicable here.

To this Professor Erdman offered the submission that after all they had been discussing something which did not really exist anywhere, as a mixture of both federated and centralized systems was what would be found in actual practice. (To the layman this meant that they were all "up in the air.") It was a question of location, type of commodity and other local conditions. He illustrated the effect of all that argument in a quaint

SPEAKER AT INSTITUTE

Prof. R. E. ERDMAN

imitation of an Italian who kicked at the useless expenditure on lighthouses because after the money was spent and the lighthouse built, "the fog she just come in again."

Professor Fay also battled hard, and this time the conference was plainly with him, for the preservation of the one man one vote system in co-operatives. He drew an analogy between the Provinces to the effect that just because Saskatchewan was a greater wheat growing Province than Alberta was no reason why a greater voting strength on the Central Board should accrue to it. So long as members got paid on the basis of quantities handled for them it would be unwise to depart from the now accepted co-operative principle. Professor Erdman allowed that statement to pass.

Don't Imperil Pools

Dealing with the question of supply, Professor Fay said the English co-operatives at the beginning of the co-operative movement had no stores—only company structures. The early societies were not dependent on what their members made through the sale of any products—they were wage earners. Because of the vast difference we should do nothing to imperil the Pools in their present strong form. The Pools at this moment had a premium value, and it was up to the members to see that they went on from strength to strength. "If you feel you must go into the business of supply go slowly but surely, and before doing so be certain that there will be both customer and cash," said the professor.

There was nothing in the text books of either the United States or Great Britain dealing with Co-operative Marketing and in that regard it was up to Canada to use its own success—though the safe thing to build on generally was the past. They should look around in all countries, select carefully, stay with a centralized society free from the defects of other days, operate on a strict pool contract and eschew all restrictions other than the exclusion of other trading bodies from the co-operative enterprise.

Marketing Mixed Produce

"Sooner or later some definite provision must be made in Alberta for the marketing of mixed produce," said Wm. McKenzie, manager of the Southern Alberta Co-operative Association. "Otherwise, with the produce of the many new immigrant farmers thrown on the market, we will fall into the old pitfalls of a glutted market."

The Southern Alberta Co-operative had started with 100 members and a business of $70,000 in hay and in potatoes, and in four years this had grown to around 1300 members and a product valued at one million turnover inclusive of livestock. This success was achieved under a mixed commodity contract, which was thought unworkable by many.

Just think! In 1927 Alberta had a surplus of 4600 carloads of fine potatoes and yet could find no Alberta market, for the reason that British Columbia growers had captured the Alberta market. Alberta growers would have to eliminate a lot of varieties good enough perhaps, but which because of the mixing it was impossible to market advantageously. "If you can satisfy the consumer you have gone a long way to establish a market for your product."

Dr. McGibbon in discussing the future of the prairie farmer, made the comprehensive statement that an assured demand in world markets is the first basic fact inherent in our present situation in Western Canada, but the fact of such an assured demand was of little value nor would it assure the western farmers comfort and prosperity unless they themselves developed such forms of economic institutions as the industry of farming demanded, whether the need should be marketing, credit or the purchase of supplies.

Russian Pressure Being More

Did you ever hear of a "hunger surplus." I'll bet you never did, nor did I until Dr. McGibbon used the expression. He was discussing the Russian "bogey." Well, Canadians need not fear this bogey, which was said to be a tremendous flood of Russian wheat on the markets of the world. There wasn't going to be any flood, for the simple reason that, even if Russian production today approximated pre war level, exports from that country were negligible. Why? Simply because before the war the exportable wheat came from barons' estates and was a surplus only because the Russian masses who produced it had remained unfed. At least they did not get sufficient of it, and thus a "hunger surplus" had in those days come on the markets of the world.

Today the home Russian market absorbed almost the entire output. Fifteen million more population in Russia and a doubled world population within a century, together with the lapse of time before Russia would succeed in rebuilding a shattered economic life, dissipated the fears of Russian competition. A world survey led to but one conclusion—"an increasing intensity of demand for grain and for other foodstuffs, and that upon the fertile plains of the Canadian Northwest there are likely to be produced for a long time the largest available surpluses to meet the increasing requirements of the world."

THE DIFFERENCE

Little Johnny—Look at that rhinoceros.

Little Willie—That ain't no rhinoceros; that's a hippopotamus. Can't you see it ain't got no radiator cap?—*Judge.*

Practical Addresses and Genuine Idealism Feature of Sessions

Manager of Land o'Lakes Creamery Captures Imagination of Members of Institute

Thursday, June 28th was packed full of meat because all participants in the discussions at the Institute were practical men elucidating practicable methods evolved from practical experience. One of the highest types of lecture, on what might be termed a spiritual plane, was unquestionably one which dealt purely and simply with the organization, conduct and history of a dairy association, a material business of the first order. How come? Well, it was the man—a man with an Irish name and a quaint Irish humor, from whose personality just oozed that indefinable thing called by Professor Drummond "the greatest thing in the world." This was A. J. McGuire, General Manager of the Land o'Lakes Creameries, and his subject was, "Co-operative Marketing as Applied to Dairy Products."

Russell Love, M.L.A., lectured on types of co-operative creameries. Before proceeding with the definite work of organization and selection of method, he counselled that the field should be surveyed so that it could be determined what kind of marketing service had to be performed; the characteristic of the product to be handled; the character of the trade with which the association must deal and operate; the extent and nature of the territory which the association must serve; and the financial and social status of the members themselves.

"Fluid milk distributing in Alberta," was discussed by Norman S. Clark, Didsbury, who outlined a calling which had all the problems of a manufacturing business, all the questions of labor employment; all the risks of production, all the vicissitudes of weather, and all the cares incident to the distribution of perishable food.

J. J. Frawley, of the Attorney General's Department, gave members a useful

(Continued on page 20)

LATE RUSSIAN "BOGEY"

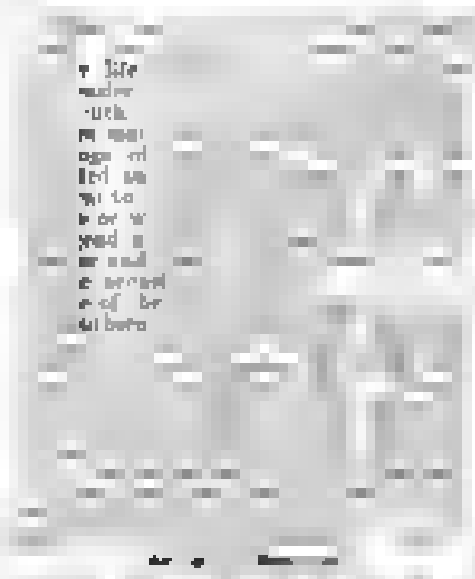
Dr. D. A. McGIBBON

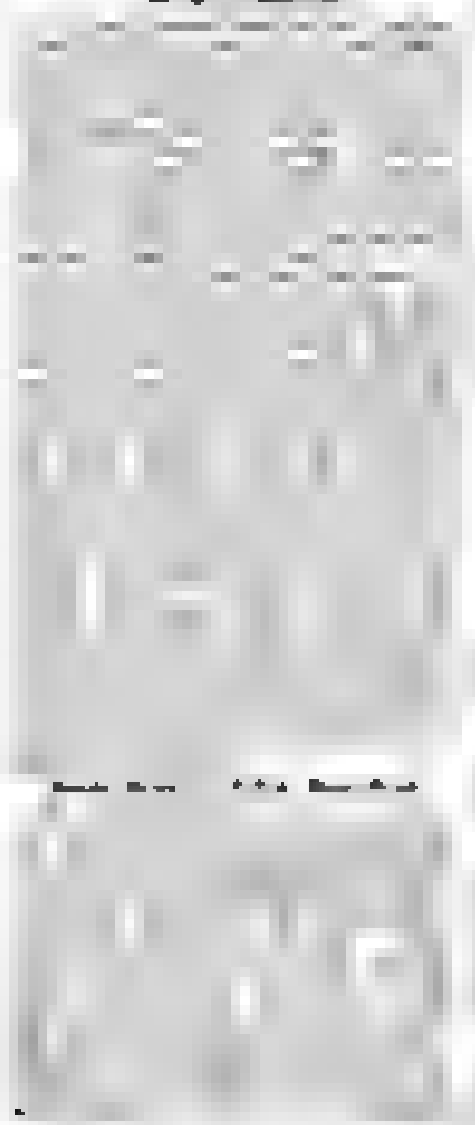
SPEAKS ON DAIRY CO-OPERATION

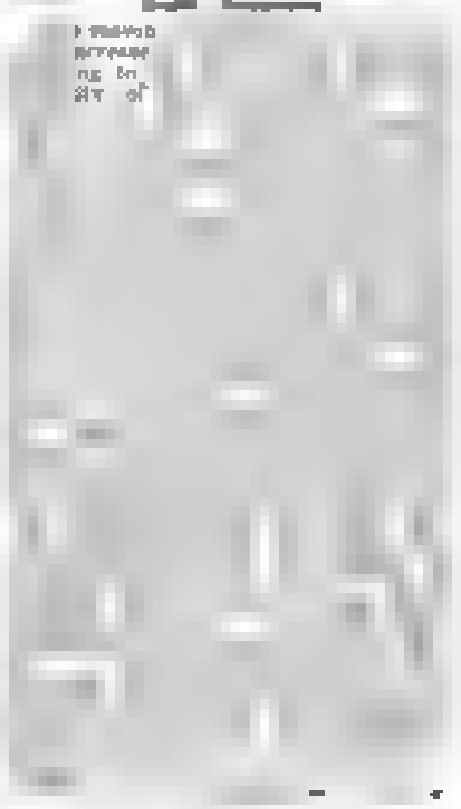
A. J. McGUIRE

Co-operation in Southern Alberta

A Significant Development—The Story of One of the Most Successful of Alberta Farmers' Co-operative Enterprises.





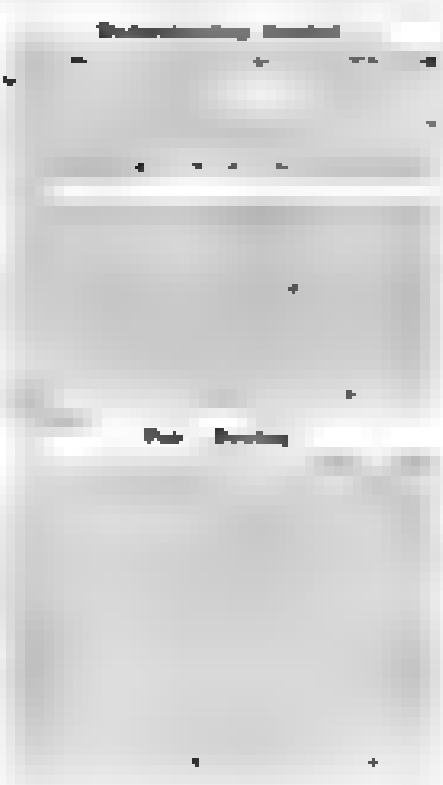


Suggest British Co-operative Wholesales Commence Handling Operations in Canada

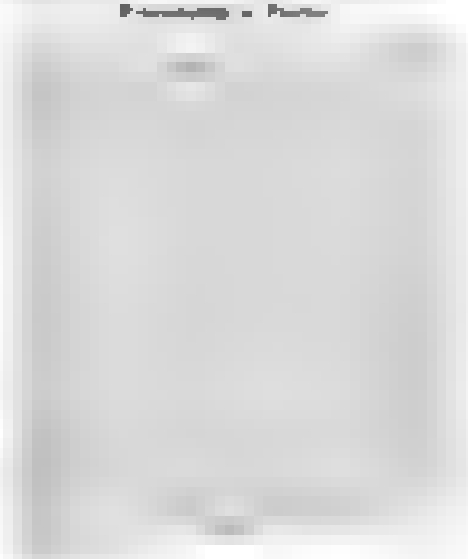
HENRY J. MAY, O.B.E.

News from Alberta Wheat Pool Head Office

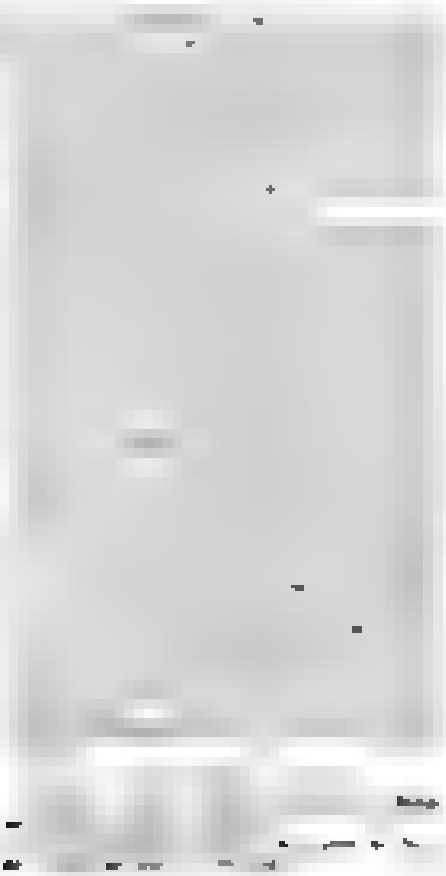
Problems of Management



Inferiority Complex Hinders Co-operation



Toronto Business Man Urges Alberta Farmers to Join Wheat Pool



Price Fixing Not Much Favored

Lord Rudmore Issues Alberta Wheat Pool

Commends Pool to All Farmers in Canada

Discount for Prompt Pay

To Pay Interest on Commercial Reserve

Good Results of Wheat Pool Campaign

News & Views

A Personal Note

Commenting on the changed policy of the Pool elevator system the Paris

HOLT
COMBINE
HARVESTERS

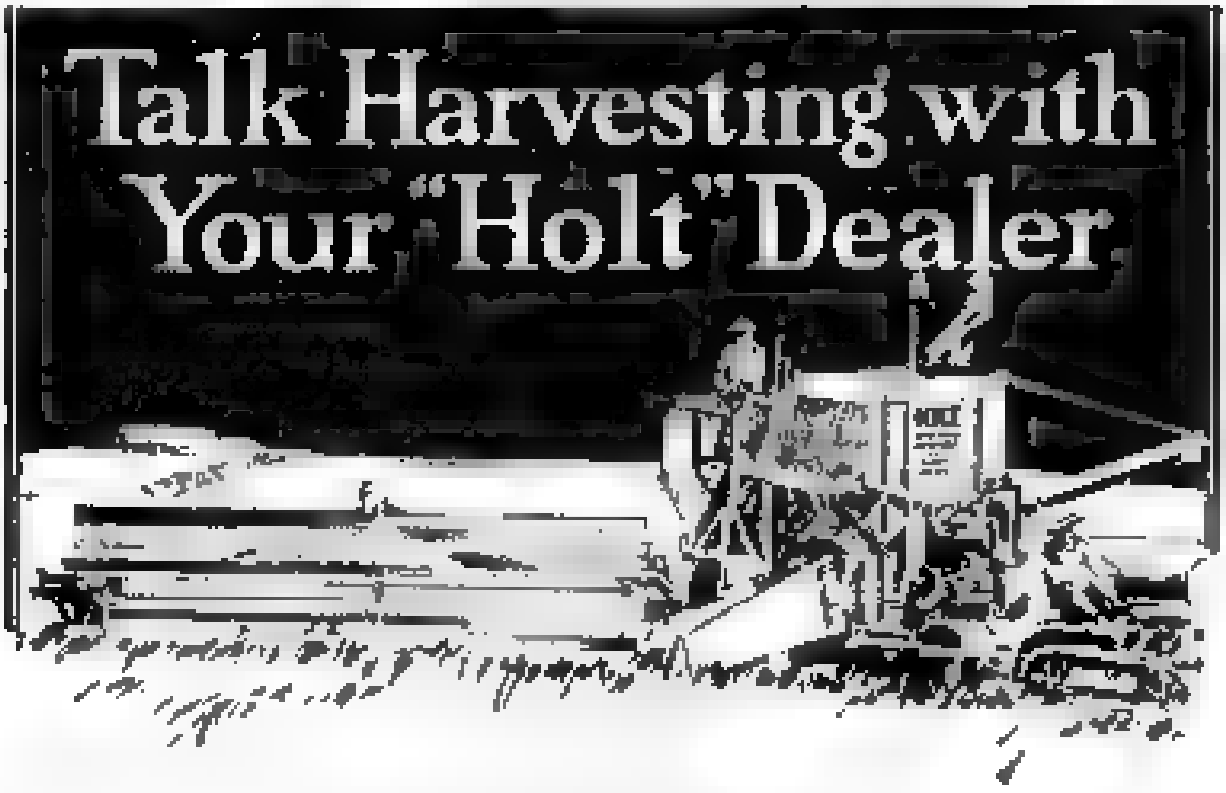
UNION TRACTOR and
HARVESTER Co. Ltd

A Paris Letter

Reduced
Ocean Rates for
British Subjects!

Cunard

Talk Harvesting with Your "Holt" Dealer



Put your harvesting problems up to your "Holt" dealer—

He can show you a proven way of reducing the cost of the biggest item in grain raising—the harvest bill.

Ask him to show you a "Holt" Combined Harvester. Study the close-cut separation system that loosens and beats the grain from the straw all the way through. Note the sturdy construction. See how flexibility avoids strains. See how a snap clutch forestalls untimely delays. Note the easy accessibility, the anti-friction bearings, the simplicity of pressure-gun lubrication. These features mean many years of low-cost grain-saving service—a saving that thousands of grain-growers are already enjoying.

Let the "Holt" dealer show you, too, the "Holt" equipment for windrowing, and for combining windrowed or stacked grain. There is a "Holt" model and "Holt" equipment to fit your needs—to solve your particular problems.

The "Holt" dealer will show you, or a complete catalog will be mailed upon request.

WESTERN HARVESTER CO.

A SUBSIDIARY OF CATERPILLAR TRACTOR CO.
General Offices and Factory, Stockton, California
Manufacturing Warehouses
Spokane, Wash. Fargo, N. D. Topeka, Kansas

HOLT

Caterpillar Tractors

PRICES

f. o. b. Stockton

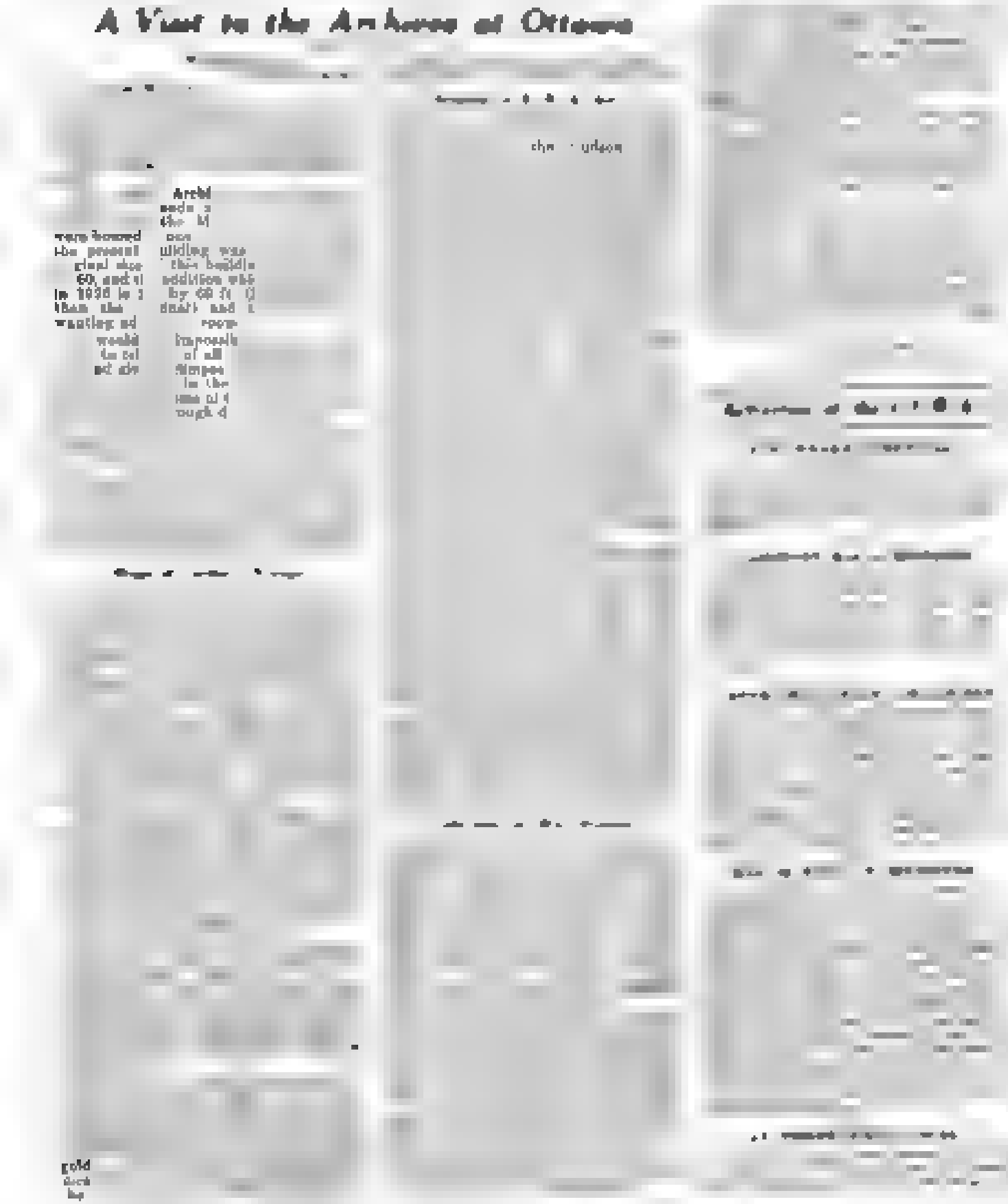
Model 16	[illegible]
Model 20	$1,750
Model 32	$2,[illegible]
Model 40	$3,250
Model 50	$4,[illegible]

[Write for complete price list, which will be mailed with catalog and special equipment.]

Combined Harvester

Interests of the United Farm Women

A Visit to the Archives at Ottawa



You'll like them better than any other

That is our guarantee

THEY'RE so light, so crisp, so enticingly flavoured, that we guarantee you'll like Quaker Corn Flakes better than any corn flake you've ever eaten.

Only Quaker Corn Flakes could carry this money-back guarantee because no other corn flakes have such subtle intriguing flavour. Their fresh crispness and flavour are preserved for you by the triple-sealed, wax-wrapped package.

With cream or milk or with berries or fruit Quaker Corn Flakes are a delicious and wholesome dish at any hour of the day.

Packages contain coupons with which you can obtain silverware and other beautiful articles for personal and household use.

QUAKER
CORN FLAKES
IF YOU DO NOT AGREE THAT THIS IS THE BEST FLAVOURED CORN FLAKES YOU EVER USED, WRITE US AND WE WILL GLADLY REMIT YOU THE COST
THE QUAKER OATS COMPANY

Quaker Corn Flakes

MONEY BACK OFFER ON EVERY PACKAGE

Fashion Book,

[illegible] Up-to-date Spring and Summer 1929 Book of Fashions. [illegible] color plates and [illegible] drawings of fashions. Women and children's [illegible] are shown and [illegible] in style and [illegible] Also some pages for [illegible] Only [illegible] cents to any home [illegible]

THE U. F. A. PATTERN DEPT.
[illegible]

SAFETY!

INVEST IN 4% ALBERTA DEMAND SAVINGS CERTIFICATES

Purchased and redeemed at par
Payable on Demand

FOR PARTICULARS WRITE OR APPLY TO

HON. R. G. REID
Provincial Treasurer

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PROVINCIAL BUILDINGS, EDMONTON, ALBERTA

HOUSEWIVES
[illegible]
WESTERN
CANADA

—SAY—

SPILLERS
"BAKE-RITE"
FLOUR

MAKES MOIST
AND BUTTER
RICH BREAD

[illegible]

AT ALL
GOOD GROCERS

"Beat the fly"
with
GILLETT'S
LYE

A teaspoonful of Gillett's Lye sprinkled in the Garbage Can prevents flies breeding

Use Gillett's Lye for all Cleaning and Disinfecting

Canada Trade Mark

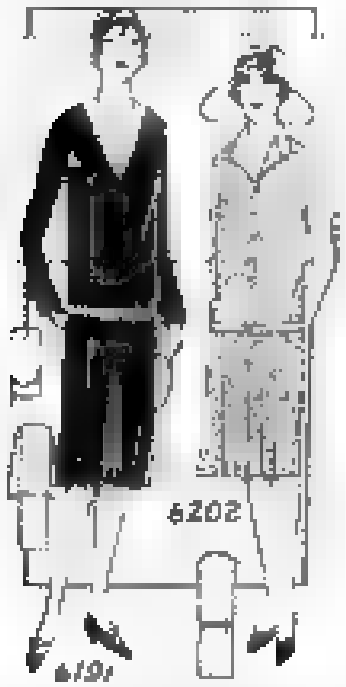
subject being "Gardening." Mrs. [illegible] garden, writes the secretary, [illegible] Local Mrs. Tim Burns. "See how

Hold Women's Conference at Pembina

Seasonable Recipes

"The U.F.A." Pattern Department

Send order to The U.F.A. Pattern Department, Lougheed Bldg., Calgary. Allow ten days or enough of this for delivery. Be sure to give name, address, size and number of pattern required.



6191 Ladies' Dress

Cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 7¾ yards of 36 inch material for the 38 inch size. The width at the lower edge is about 2¼ yards. A contrasting material will be required for the collar, cuffs and belt. To make this dress as illustrated in the large view, will require 5¼ yards of 36 inch material. The pattern is cut in two pieces and is trimmed with Soutache braid. The dress is suitable for linen, gingham, percale, lawn, poplin, voile, crepe, satin, taffeta, serge, velvet, corduroy, velveteen, gabardine, jersey cloth, tricotine, wool crepe, wool poplin, silk poplin, wool jersey, wool voile, wool challis, wool delaine, cashmere, nun's veiling, etamine, crepe de chine, crepe meteor, crepe de laine, crepe Georgette, crepe Romaine, crepe Elizabeth, crepe Roshanara, crepe Faconne, crepe Canton, crepe Rajah, crepe Kimona, crepe Moire, crepe Meteor, crepe Meteor, crepe Meteor

U.F.A. Junior Activities

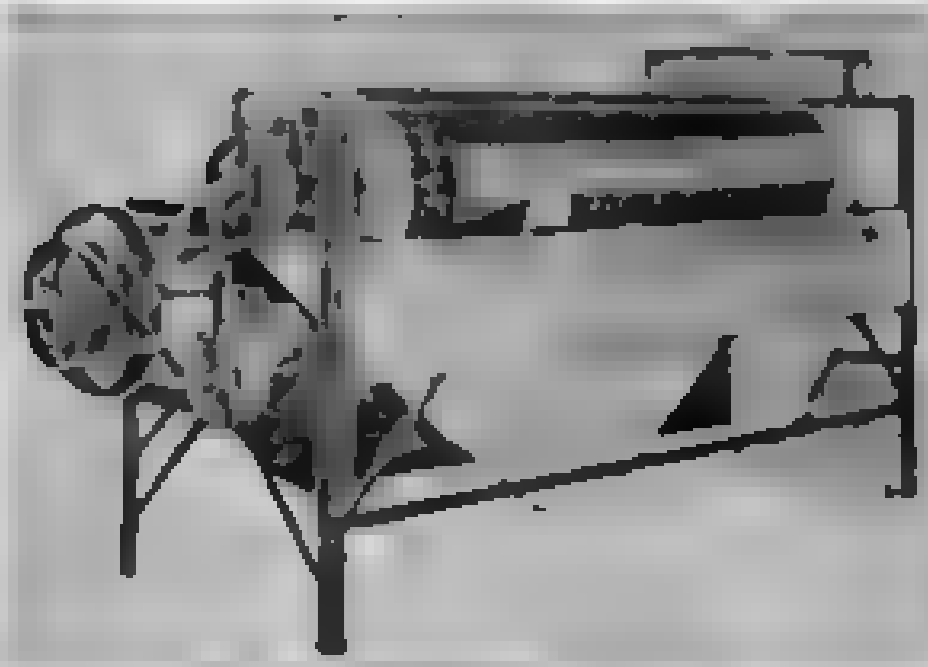
Young People Group Fundamentals of Cooperation

Year of Progress in Junior U.F.A

... during the past year. In spite of the ... that it is hard to keep the ... numbers of ... were high and ... ...

Department Reports Growing Conditions

"SUPERIOR" GRAIN CLEANER AND GRADER



See Our EXHIBIT at Edmonton Fair

RIVERSIDE IRON WORKS, LIMITED — CALGARY

Once This Was Bald Prairie!

PRAIRIE NURSERIES LIMITED

NEWS FROM THE HEAD OFFICE of the ALBERTA LIVESTOCK POOL

Organizing and Marketing Policies of the Alberta Livestock Pool

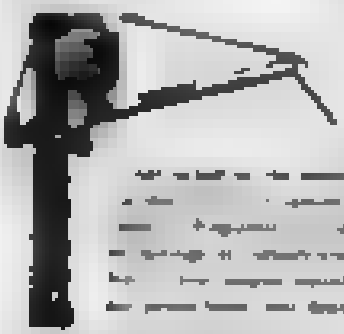
portant aspe
given below
ng with
the pol

Your Old Thresher is Still Good—

IT JUST NEEDS

GARDEN CITY STEEL FEEDER

THE FEEDER THAT NEVER [illegible]



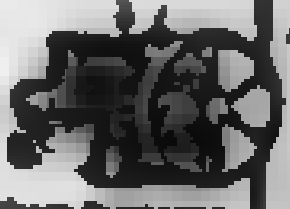
GARDEN CITY GRAIN BOOSTER

GARDEN CITY FEEDER CO. LTD.

HEAD OFFICE, REGINA, SASK.

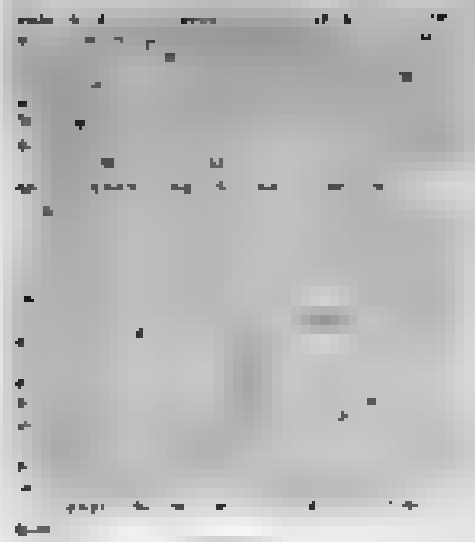
Jobbers [illegible]

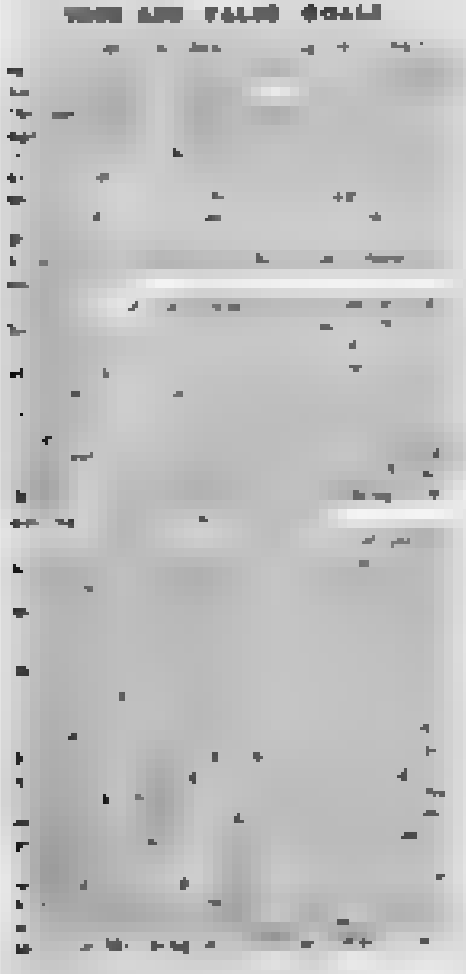
Farm help for a few cents a day!

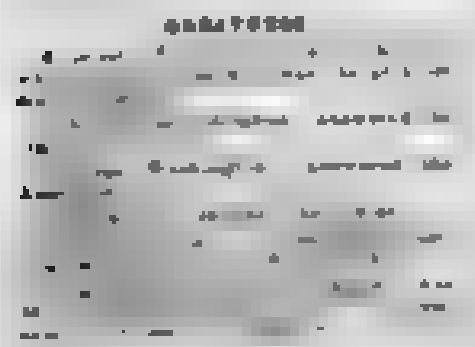


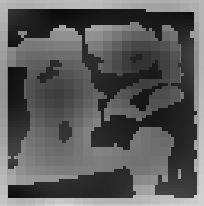
Power Systems for every farm

2 H.P. Engine









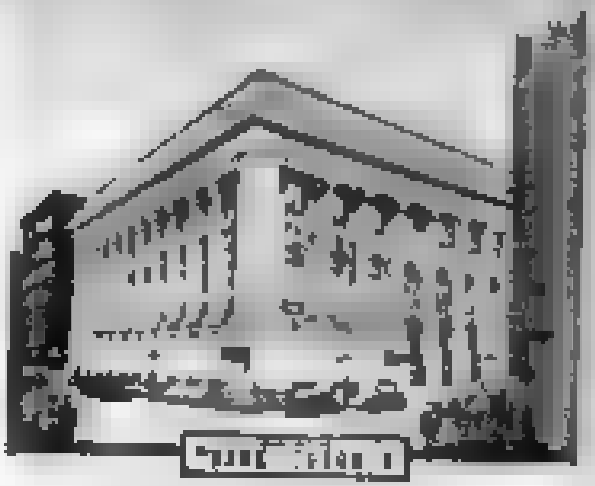
REMEMBER

GRAIN HAULAGE CAN'T WAIT

The BIGGEST thing about Federal trucks is the fact that they are so everlastingly rugged and sturdy. The NEXT biggest thing is that service is so quickly available when service IS needed, and that all replacements or repairs are made in a hurry. Both are important when grain begins to move. Investigate the truth of this.

GLASSES

Mass Field Day at Institute



Increased Production

This Bank's faith in the responsible, progressive farmer has been expressed in practical assistance and his appreciation of our efforts is demonstrated in the liberal use of our facilities.

The manager of our nearest branch will be glad to co-operate with you to increase the production of your farm.

THE BANK OF TORONTO

Head Office Toronto, Ontario

Capital $5,000,000 Reserves $7,000,000

HYGRADE

COAL from Drumheller

If your coal bin is filled to the Summer line you'll need to worry about any shortage of coal cars in the Fall.

The one certain way to assure yourself of a full supply of coal for Winter use is to place your order now for Summer delivery.

Call your dealer and arrange for immediate delivery

North West Coal Company

400 BAKER BUILDING EDMONTON, ALTA.

EATON
MOWER
BINDER
PARTS
Buy Your Mower
and Binder Repairs
at LOW PRICES
SPRAINS
MINARD'S
LINIMENT

built on gullibleness. The poorest farmer and worker were saturated with it, and even the people who inhabit the poor locality were thanking God that this is a prosperous country.

Young men straight from school were being employed and educated to the new business rather than employing "experts" from the old established businesses. It had been found by these employees were often brought up in old profit psychology with ... to be dismissed at the same time.

... said Mr. Ham, we took like a profit helpless ... such as broke in the carriage business men, but we have values there that can appeal to the ordinary man if we can only ... once the counter propaganda ... we can offer service at cost. We have a big selling power based on service. We are making steadily, to build that power up.

A Retailer's Co-operative

W. T. Gunn, of the Wholesale Society of Retail Merchants of Canada, spoke from a Chart on the objects of the society, which he claimed was quite ... unique ... Rose, Secretary of the Co-operative Union of Canada, and Co-operative, both objected that such was not ... and that the co-operative movement would not weaken itself by accepting such affiliations. A speaker remarked that owing to the growth of huge enterprises the small merchants were ... to go another step ... that the co-operative principle should be extended to co-operative wholesaling.

A most interesting and practical paper ... by Goldie on the ... of a co-operative ... store. Alberta was given by William Irvine, M.P., who remarked ... he thought ... had proved beyond ... that the co-operative movement ... to spreading ... province to province throughout the ... Outline of the co-operative stores in Alberta, he dwelt upon the ... to the principles of co-operation. Mr. Hansell's ... of what has been done in Alberta to date ... he said Labor Editor will prove of great value to ... who attempt to embarking upon ... to share enterprise.

Afternoon Session

... the afternoon session when Hon. ... spoke ... principles addresses were given ... Wm. Irvine, Assistant Manager of the ... operative ... Wholesale, on the ... Co-operative ... of the United States, co-operative ... and Miss Thomas, ... Secretary, Local Alberta Women's Grain Growers' Association. Several addresses ... and discussion on live topics will be dealt with more fully in ... issues of The U.F.A.

... the evening ... Mr. Hansley ... presiding ... to which ... were invited ... and ... was planned ... for ... to ... work ... later ... Lethbridge, Olds, ... Edmonton, ... Medicine ... on a ... so ... many ... as possible. Professor ... the ... of a few ... was ... in ... the total ... which ... the ... and must ... to play ... future in the ... of ... the ... to be ... In Friday evening the week's events concluded with a dance in Alhambra hall.

ALBERTA CO-OPERATIVE WHOLESALE ASSOCIATION, Limited

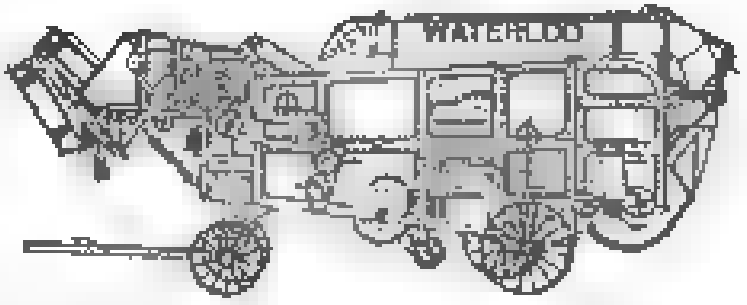
Agents for

The Brantford BINDER TWINE

Quotations to U. F. A. Locals on Car Lots

Apply T. SWINDLEHURST, Secretary
EDGERTON

THE
Better Built Threshers



The WATERLOO Steel 'CHAMPION'

RUNS LIGHTER — IT IS BETTER BUILT
SEVEN SIZES — with Alemite Zerk Lubrication

After serving the farmers of Canada for over 70 years, we think we know our business. We do know we have given satisfaction and will continue to serve with efficient ...

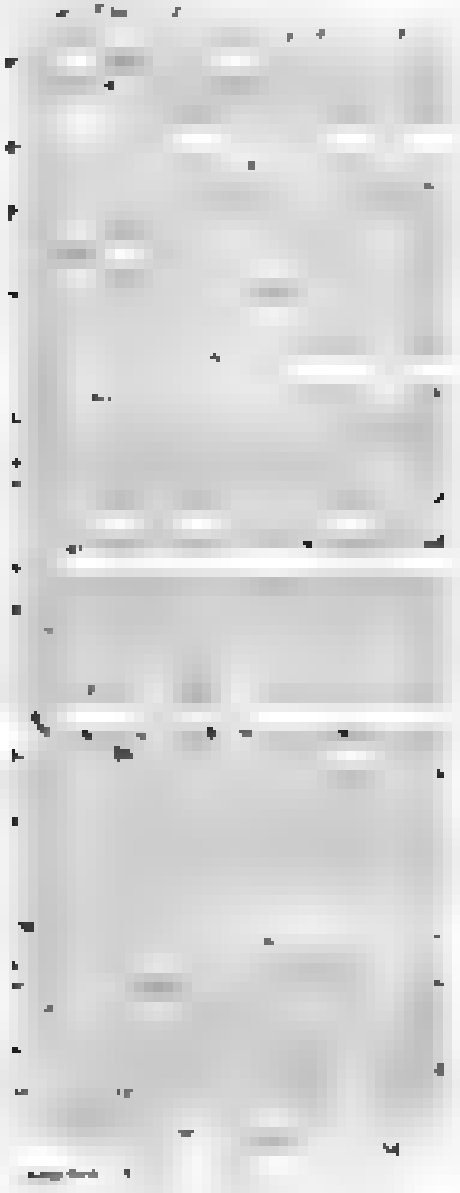
Rock Island Tractors TWO SIZES
ARE POWERFUL AND SUBSTANTIAL

Write for further information

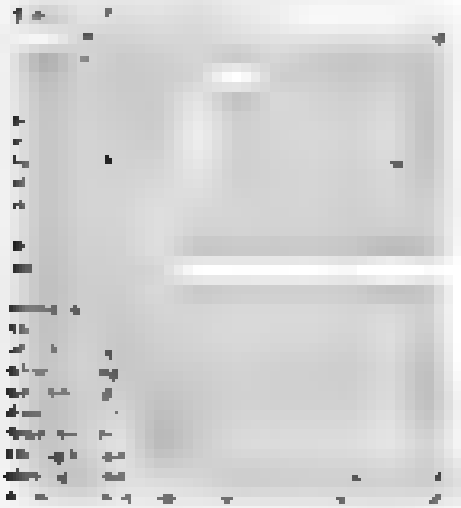
The Waterloo Manufacturing Co. Ltd.
OLDEST THRESHER MANUFACTURER IN CANADA
Portage La Prairie Regina Saskatoon Calgary Edmonton

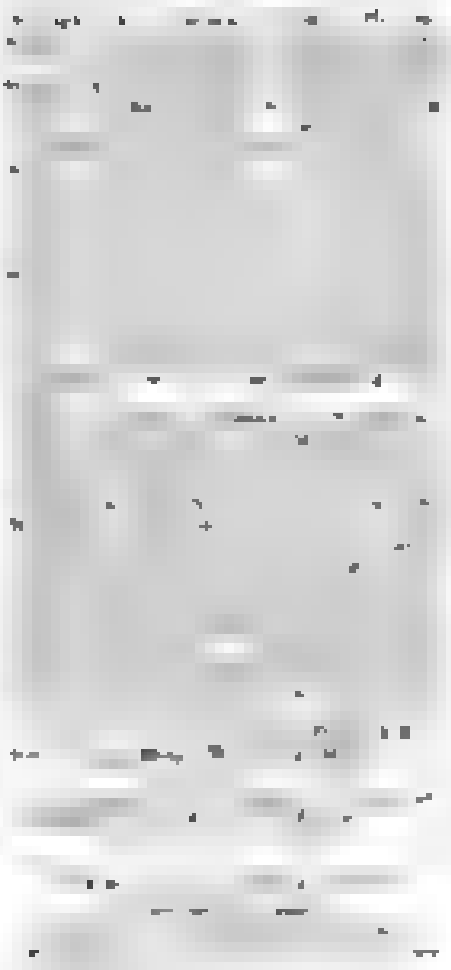
Correspondence

THE ADDRESTER T.T.A.



THE TOURIST TRAFFIC BOARD



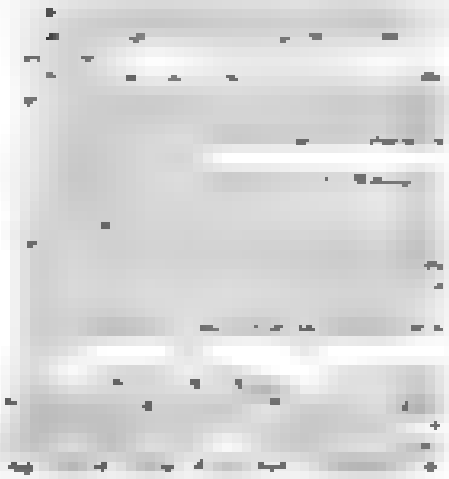


Recommend Change for Bridges

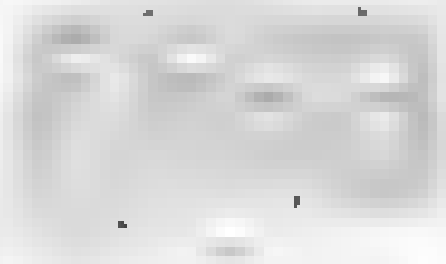
Drivers in Dangerous Traffic

Conditions in Glasgow

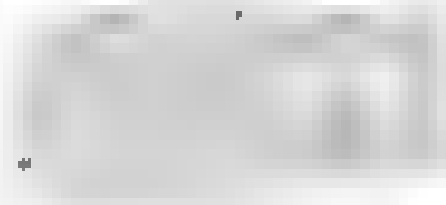
Free Tickets and the Pensions



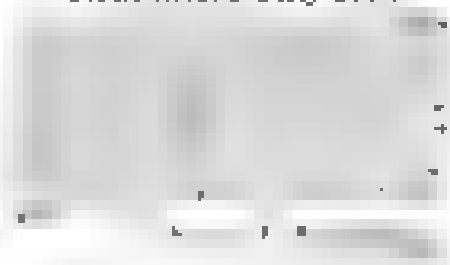
Convention Committee at Lanesbury Lodge



Little Bear Convention on July 15th

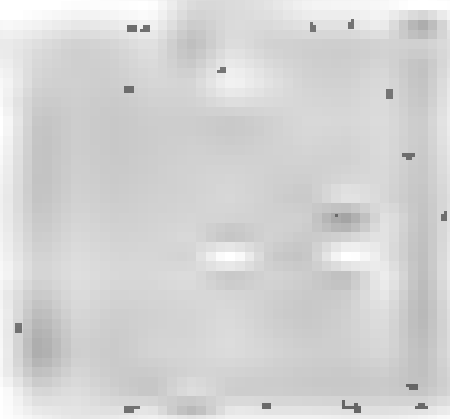


Glenburn Committee at Strathmore July 25th



Would Handle Power Through Telephone Dept., Says Premier

Further Discussions Before Undertaking an Extensive Undertaking Scheme at Present Undertaking



sue; nevertheless, he added, the Government were not afraid in that regard.

Mr. Brownlee regretted that he had not more time to spend in his own constituency, as he had to endeavor to visit the whole Province. He spoke of the Wheat Pool and stated that as time went on it became evident that the Pool was gaining strength. Mr. Brownlee also dealt at some length with the Lethbridge Irrigation project, telephone construction, the work of the Health Department and other Provincial matters. A very hearty vote of thanks to Mr. Brownlee was moved by C. C. Reed, and carried with applause.

Another important feature of the convention was the report of T. Pugo Baker, Wheat Pool delegate.

Officers for the coming year are: president, Wallace Archibald; vice-president, Mrs. J. E. Keeting; secretary, Mrs. Howard Russell.

VIMY RIDGE TO HOLD PICNIC

The fourth annual picnic of Vimy Ridge U.F.A. Local will be held at Bar Harbor, Buffalo Lake, on Wednesday, July 28th, according to a notice received from the secretary, Norman Christie.

OBSERVE U.F.A. SUNDAY

Freedom U.F.A. Local observed U.F.A. Sunday by a joint service, with special singing, and a picnic supper on the school campus. Rev. Mr. Howard was the speaker, and about 80 persons were present.

REPORTS ON JUNIOR CONFERENCE

A thorough and interesting report of the Junior Conference by Albert Jones was the outstanding feature of the last meeting of Eagle Hill U.F.A. Local, writes Mrs. O. Arneson, secretary. There was also a debate, "Horses versus Tractors," with W. I. Nicholson and J. E. von Schmidt on the affirmative and E. Ronneberg and R. Ronneberg on the negative. The audience acted as judges, and voted unanimously for the horses.

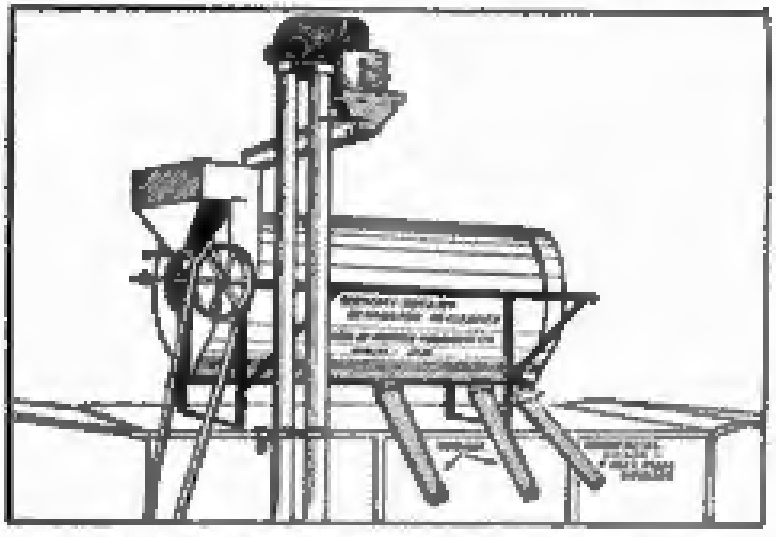
MAYWOOD LOCAL PICNIC

Maywood U.F.A. Local held their annual picnic at Buck Lake on July 2nd, when Wm. Irvine, M.P., E. E. Sparks, M.L.A., and H. G. Young, of Millet, were present. "Although time was too short to allow these gentlemen to speak at any length," says E. J. Irvine, secretary, "they were able to condense their remarks in such form as to give the people a clear view as to the aims of the organization, which has created a deep impression." This Local has now 15 paid up members, but, according to the secretary, "we have no intention of stopping at that."

CONRICH GARDEN PARTY

A most enjoyable evening was spent at the home of Mr. and Mrs. Joe Porter, of Conrich, when they very kindly loaned their beautiful grounds to the Conrich Locals for the holding of a garden party. After a walk around the lovely garden, sport events were held on the spacious lawn. Mrs. F. Morgenson and M. D. Carlyle were the winners of the suitcase race, Mr. Robert Carlyle won the potato race, the sack race was won by Morton McElroy, the slipper race by Thelma Alkens, and the peanut race by Muriel Hosedon. The tube donated by the Acme Tire Service was won by Marion Hodgson with a guess of 2313 strokes. 2727 strokes of the pump were needed to break the tire. After the races, Mrs. J. W. Field,

SAVE YOUR DOCKAGE



THE ECONOMY ROTARY SEPARATOR RECLEANER removes dockage as fast as you thresh. Can be mounted on your separator or run as a separate unit beside the machine. Three years of unequalled service have proven the Economy Cleaner to be the best on the market.

SHIP CLEAN GRAIN AND GET THE BEST GRADE.

Grain cleaned with the Economy Cleaner brings the highest price and best grade. Keep the dockage at home for feed and save the freight. The Economy Cleaner pays for itself in a short time and is built to last.

Look into this problem now. Write for full particulars.

WESTERN IMPLEMENTS LIMITED

1304 SCARTH STREET REGINA, SASK.

Your Seaport
WHAT is the economical relation of the Port of Vancouver to fast developing Western Canada? What important bearing has the Panama Canal to the economic interests of Western Canadian shippers and buyers? Why do shipments via Vancouver and the Panama Canal to and from Western Canada afford shippers and consignees a freight saving as compared with other routes? All interested shippers and buyers should write to the Vancouver Harbour Commissioners and receive the Vancouver Freight Intelligence and Information File with extensive monthly bulletins. Send in your name now for this valuable freight information service—it is free.
Via VANCOUVER and the Panama Canal!
SAVE the freight
VANCOUVER HARBOUR COMMISSIONERS

2nd Vice-President of the U.F.W.A. and Mr. Macklin, Director for Peace River North, gave most interesting talks. Mr. Johansen, Director for Lethbridge, delighted the gathering with a reading of "Alaska." Charlie Mills, President of the Juniors, also said a few words. Miss Paterson and Mrs. Jacques each contributed delightfully to the program with vocal selections. Mrs. Hodson presided. A vote of thanks to Mr. and Mrs. Porter and to those who had contributed so materially to the success of the evening's program was proposed by Mr. Geo. McElroy and responded to right heartily. At the conclusion of the program a delicious supper was served.

HANDICRAFTS GUILD

The Canadian Handicrafts Guild, Alberta Branch, will have a booth at the Edmonton Exhibition, and Miss Jessie Montgomery, secretary, asks that articles in the following classes should be forwarded for exhibit: 1. Hand weaving in linen, cotton, or wool (the piece to be at least one yard long.) 2. Hand woven rugs. 3. Hand woven bags. 4. Hand work by new Canadians on useful articles such as table cloths, tray cloths, pillow slips, bedspreads, and towels. Articles forwarded should be marked, "Canadian Handicrafts Guild Booth."

BLINDMAN JOINT MEETING

"The regular meetings of the Rosseau U.F.W.A. and Blindman Valley U.F.A. No. 779 were held at the home of Mr. and Mrs. L. F. Krause. A full membership of both Locals answered the roll calls."—*Red Deer Advocate.*

Peace River Convention

The Peace River Provincial Constituency U.F.A. and U.F.W.A. Annual Convention will be held in Spirit River, on Saturday, July 21, at 1 o'clock p.m. sharp.

D. M. Kennedy and E. W. Allen are expected to be present and report parliamentary doings and problems, in addition to the regular business.

Every Local should be represented. All farmers and farm women are invited to attend and take part.

If you are interested in country betterment you will be there.

The Grande Prairie District Convention will be held at Beaverlodge, July 28, in the afternoon. A tour of the Experimental Farm is the first item. Everybody is welcome.

I. V. MACKLIN.
CHAS. F. HOPKINS.

EDITORIAL
(Continued from page 3)

connection with the "AP" when he went into the utility game, and used this connection to put over news stories and editorials for his new employers.

He wrote editorials on utility subjects for several Texas newspapers, submitted them first to the heads of utility companies, and if they were satisfactory, sent them in for publication.

He prepared a set of four pamphlets dealing with utility questions, and had circulated 20,000 sets—80,000 pamphlets in all. He said that 350 high schools in the state had asked for these pamphlets. These documents, of course, praise "private enterprise" and denounce public ownership.

Revelations of Power Trust methods are already bearing fruit. The Board of Trustees of the University of Tennessee at Knoxville has unanimously refused to accept $18,000 offered by the public utility companies of the state for "research work" in the electrification of homes.

The power interests which are gaining a foothold in Alberta are already launching upon an aggressive campaign which if successful may prove exceedingly dangerous to the future of publicly owned enterprise in this Province, and possibly to the standards of our public life in days to come.

In many parts of the United States the policy has been: "Develop in haste, at all costs, even though this means the alienation from the people of their most valuable natural resources." The consequence is that a new generation is being called upon to pay for the folly of their fathers.

It may be that the most urgent task confronting the people of Alberta is that of preserving the rights which future citizens of this Province are entitled to inherit.

* * *

IS A CLOSED SEASON NEEDED?

Is it not time to declare a perpetual closed season for oratory contests? There is room for reasonable doubt as to the value, from the standpoint of the public life of the future, of the training of young people to participate in such contests as have recently been witnessed throughout the continent. Contests of this character, at least in cases which have come under our observation, do little to develop the power of sound reasoning, the power to weigh evidence, to think clearly, lacking which the public speaker must be either eloquently banal or a source of danger to his fellows.

The tendency of oratory contests may be to discourage originality of thought; to promote a kind of standardization of ideas, for, while in debating originality is a factor making for success, in these contests the glorifying of old conceptions of social idealism seems to be the end sought.

The objection to the cultivation of the power of oratory as a desirable end in itself, is well expressed in a letter which recently appeared in the *Montreal Witness*:

> There seems to be a veritable campaign being carried on throughout Canada and other countries as well (says the writer) to revive the ancient art of oratory. At the very time when the old fashioned political spell-binder has practically died out, when emphasis in speaking is placed upon logical and clear marshalling of facts, when speeches are becoming shorter and more directly to the point—at this time of all others certain Canadian newspapers take it upon themselves to organize an oratorical contest for school children. The movement is also being carried on in the United States and even England is reported to have succumbed. *There is nothing that Canada (or the United States, or England) needs less than a generation of young people trained in schools of oratory.* Oratory does not give information; it hides it. It does not add to knowledge, it beclouds the understanding. It places a premium not on facts, but upon words. It wastes time, because the typical orator is always verbose; it does not teach the art of thought, as it is chiefly devoted to hiding ignorance; it does not convert the auditor because all orators are viewed with suspicion; above all it creates a false sense of values by (as the Greeks expressed it) substituting "well-said" for "well-done." A silvery tongue is of less and less value in the modern world; even in politics the R. B. Bennetts are few and far between. Debates, well-thought-out speeches and essay contests are of real use, but the orator is a nuisance and a pest.

We believe that this judgment will be approved by Westerners, and particularly by rural Albertans. The days when the people could be swayed, their reason lulled to sleep, and their enthusiasm aroused by public orations, political or otherwise, it is to be hoped have almost passed. The advent of a more critical public intelligence has, we trust, sealed the doom of the mere orator, who by eloquence seeks to becloud the understanding.

In the past educational authorities have been too prone to encourage certain forms of activity among students, merely because some rich man made a bequest with "strings", or because, as in the case of these oratory contests, the newspapers decide to offer awards.

* * *

"The civilization of power aims at the *exploitation of the world*, which is thought of as a dead or mechanical thing, existing that men may exploit it. That of culture aims at the *development of man*, thought of as a citizen of a universe which can be loved, enjoyed and reverenced, education being the name of the process which leads him to love, enjoy and reverence it."—Dr. L. P. Jacks.

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